

Opening Apr. 1st in Kyoto!

Matcha Shake and Matcha Concrete Exclusive only to Kyoto!



Shake Shack Japan (operated by Sazaby League Ltd.) is proud to announce the opening of first Shake Shack in Kyoto on April 1st, 2019. Located in the Shijo Karasuma neighborhood, this will be the 13th Shake Shack overall in Japan. After the opening of the two Osaka locations – Umeda Hanshin in June 2018 and Chayamachi in February 2019 – this will be the third location in the Kansai region.

In a first for any Shake Shack in Japan, Shake Shack Kyoto Shijo Karasuma will feature a premium shake -the Uji Matcha Shake – that will be available only in Kyoto. The matcha is provided by Kyoto's own ITOHKYUEMON, which has been producing the finest grade matcha since 1832. Shake Shack is also collaborating with the Kyoto confectionary JOUVENCELLE, which provides the matcha chocolate cookie for the Kyoto Cookie Crete. Also exclusive to Kyoto will be the Shake Shack Kyoto T-shirt and Kyoto icon furoshiki – a traditional Japanese wrapping cloth.

Location Details

Name: Shake Shack Kyoto Shijo Karasuma
Address: BINO Higashinotoin 1F
643 Mototakedacho, Higashinotoin, Takoyakushi, Nakagyo,
Kyoto, 604-8145
Hours: 11AM – 10PM
Seats: 120
TEL: 075-741-8681

Uji Matcha Shake

Uji is the area of Kyoto prefecture known for producing some of the finest green tea and matcha in Japan. ITOHKYUEMON has been producing matcha in Uji since 1832 and have collaborated with Shake Shack to provide some of their finest grade matcha for this premium shake. This fragrant, stone-ground matcha is mixed in to a vanilla shake to produce a sweet and bitter flavor, and will be available only in Kyoto.

Regular ¥710



Kyoto Cookie Crete

JOUVENCELLE opened their pâtisserie in 1988 in the Kyoto neighborhood of Oike – just a cookie’s throw from the Shijo Karasuma location. Using matcha, sweet beans, and other traditional ingredients usually reserved for Japanese sweets, they have produced a popular lineup of Western style sweets that match the Japanese palate. This crete features JOUVENCELLE’s matcha chocolate cookie mixed in with Shake Shack’s vanilla frozen custard, freeze dried strawberries, matcha marshmallow sauce, and is topped with Uji matcha powder. **Small ¥490, Regular ¥660**



Charity Partner

In keeping with Shake Shack’s mission to “Stand for Something Good”, 5% of sales from the Kyoto Cookie Crete will be donated to the NPO After School to support their after-school activities for kids in the Kyoto area.

Design Concept



Shake Shack Kyoto Shijo Karasuma’s interior keeps Shake Shack’s original New York design aesthetic, while incorporating several Kyoto design elements. The façade is clad in hinoki wood, known in Japan for its sturdiness and relaxing fragrance. Tatami matting provides cushions for a portion of the seats, and the wall motifs take inspiration from the Zen rock gardens of Ryōan-ji Temple.

About Shake Shack

Shake Shack is a modern day “roadside” burger stand known for its 100% all-natural Angus beef burgers, chicken sandwiches and flat-top Vienna beef dogs (no hormones or antibiotics – ever), spun-fresh frozen custard, crinkle cut fries, craft beer and wine and more. With its fresh, simple, high-quality food at a great value, Shake Shack is a fun and lively community gathering place with widespread appeal. Shake Shack’s mission is to **Stand for Something Good**®, from its premium ingredients and caring hiring practices to its inspiring designs and deep community investment.

Shake Shack Japan is operated by Sazaby League Ltd., a Japan-based business that oversees several leading brands in food, beverage, fashion, retail, and home. Through a joint venture with Starbucks Corp. Sazaby League Ltd. introduced the premier roaster and retailer of specialty coffee to Japan in 1995. Sazaby League Ltd. currently manages multiple premier international food, beverage and lifestyle brands in the Japanese market including CAMPER, 3.1 Phillip Lim, Ron Herman, Afternoon Tea, agete, Flying Tiger Copenhagen, KIHACHI and more.

- Japan Official Site : www.shakeshack.jp
- Japan Facebook : www.facebook.com/shakeshackjapan
- Japan Instagram : www.instagram.com/shakeshackjpn/

Press Inquiries

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